

PEE SHY

For Immediate Release

Indie Short, "Pee Shy", Floods Screen
with Suspense, Surprise and Satisfaction

Award-winning creative directors, Deb Hagan and Kathy Hepinstall make their respective directorial and screenwriting film debut in the clever, new AFI short film, "Pee Shy."

"Pee Shy" examines the antics of a very bizarre scout troop in this dark, humorous tale written by national best-selling author and celebrated advertising creative director/copywriter, Kathy Hepinstall. Brilliantly directed by Deb Hagan, "Pee Shy" is filled with visual red herrings she includes to mislead the audience and reinforce Hepinstall's cleverly disguised plot.

Hagan's biting comedy entertained millions on television long before she became a film director. She spent 10 years as an advertising agency art director and creative director at some of the industry's most prestigious agencies including TBWA/Chiat Day, BBDO, Fallon McElligott and Ammirati & Puris. Young, impassioned and with amazing vision, Hagan's work received tremendous recognition garnering every international award including Clio, The One Show, Beldings, & two gold and one silver Cannes Lions for two different clients in the same year. People Magazine and TV Guide listed Deb's work as Top 5 of the Year, Entertainment Weekly and Time magazines ranked Top 10 of the Year, and Adweek Magazine lists one of her campaigns in the Top 100 of the Decade.

Hagan's wickedly funny perceptions led her to directing commercials in 1997, which ultimately resulted in Shoot Magazine naming her as one of their "Up & Coming Hot Directors." Hagan has since opened her own production company, Souvenir Manufacturing Inc., based in Los Angeles.

Based on her award-winning advertising experience, in 2004 Hagan received a grant from AFI's prestigious Directing Workshop for Women, a program in which only 4% of applicants are selected. With the grant, Hagan makes her short film directorial debut in "Pee Shy", which she also executive produced. The film was shot in HD and finished on 35mm with Dolby Digital 5.1 Surround Sound.

"Pee Shy" is beautifully written by Kathy Hepinstall. She introduces the cast of quirky characters then promptly leads the audience into an unexpected deep blind with her charade that keeps us all guessing.

"Pee Shy" combines the acting talents of Pat Finn (Anchorman and Jerry McGuire), Nick Offerman (Miss Congeniality 2, NYPD Blue, The West Wing and 24), and others in a talented ensemble cast.

PEE SHY

Director: Deb Hagan

Director Hagan's biting, award-winning comedy entertained millions on television long before she became a director. Prior to directing, Hagan spent 10 years as an advertising agency Art Director and Creative Director at some of the industry's most prestigious agencies including TBWA/Chiat Day, BBDO, Fallon McElligott and Ammirati & Puris, at which Hagan still holds the distinction of being the youngest art director ever hired.

Young, impassioned and with amazing vision, Hagan's work received tremendous recognition. She garnered every international award there is including the Clios, One Show, Beldings, and, two Cannes gold lions and a silver lion in the same year for two different clients. People Magazine and TV Guide listed Hagan's work in the Top Five of the year. Adding to her accolades, Adweek Magazine lists one of her campaigns in the Top 100 of the Decade.

Hagan's talent captured the attention of bi-coastal, commercial production company, Straw Dogs, who signed her as a director. She thus began her directing career with national TV spots that emphatically punctuated her wickedly funny perceptions. In 1997, Deb was listed in Shoot Magazine's "Up & Coming Hot Directors" review. After several years with Straw Dogs, Hagan opened her own production company, Souvenir Manufacturing Inc.

Hagan's spots were infused with an intelligent wit and great storytelling ability that evolved in to the subtle, unexpected humor we see in her short film directorial debut, "Pee Shy". In 2004, Hagan was given a Grant and selected for the prestigious AFI Directing Workshop for Women program, where only an astounding 4% of the applicants were accepted. "Pee Shy", also Executive Produced by Hagan, has been awarded around the world in film festivals.

Hagan hails from the Baltimore area.

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Producer: Leslie M. Evers

After 20 years working in film, it should come as no surprise Producer Leslie Evers has it down to a science. Evers has worked on hundreds of projects, across five continents, for the most awarded directors in the commercial, video & feature industry including Jerry Bruckheimer, Joe Pytko, Michael Bay, Matthew Rolston, Barry Sonnenfeld, Paul Giraud, Dante Ariola, Marco Brambilla, Jesse Dylan, Erick Ifergan, Peter Smillie, Mark Story, Antony Hoffman, Andy Morahan, Andrew Becker, Olivier Venturini, and Malcolm Venville to name only a few.

Her fierce dedication and tenacity makes her a perfectionist whose work ethic and accomplishments are widely respected. Evers talents are not limited to producing as she is also a Directors Guild of America 1st Assistant Director, Feature 2nd Assistant Director and UPM.

Despite multiple opportunities to executive produce, in 2003 Evers finally lent her name to a production company, Souvenir Manufacturing Inc, which she opened with Director Deb Hagan. The company thrives in a collaborative, energetic environment. With success clearly spelled out for the enterprise, it is clear Leslie will continue to forge through jungles, trudge up icy mountains and ride out monsoons to get that perfect location shot, and still provide fine table linens at craft service.

Evers is a proud New Yorker.

PEESHY

Cinematographer: Roman Jakob

Born in Nuernberg in 1967, moved to South Africa at 4 where he was immediately involved in ALN's armed resistance, crossing the border to Angola on numerous occasions, keeping up the vital supply of boysenberry jam... At 9 he moved to Hamburg where he got kicked out of one of Europe's most prestigious golf clubs for calling Tiger Woods a wanker. This was an abrupt end to his promising career as pro caddy. In Munich he took to photography at the tender age of 16 3/4 with hopes of convincing the local girls to pose for him in their traditional Yaksuits.

His ambitions for making movies started with apprentice work at the local vaudeville theatre, where he came in contact with an incredibly superstitious and paranoid bondage slave, who gave him his first crack at running the dimmerboard, passing out shortly thereafter -kids, not everything you find in mom's drug cabinet is good for you. The two guys, that are really to blame are Jarmush & Tarkovsky.

At 19 he finished secondary school with amazingly mediocre grades then after some uneventful time at the German army, where he learned how to pour a mean Sue Ellen, and where he had the opportunity to hone his skill at lobbing hand grenades at rusty opel cor-sas... now to the part where he got to spend his first night in America in a roach infested motel. In 1990 he went to the illustrious Columbia College HOLLYWOOD, where he shot film for the first time and from then on, as much as possible. After graduating in '94, he moonlit as set lighting guy to get cash, then in '98 he decided to stop the double life and out himself as a D.O.P.

Credits as an Electrician include The Limey, The Big Lebowski, Jackie Brown, The Disappearance of Garcia Lorca, Red Shoe Diaries, Tremors II, and others. Credits as a D.O.P. include commercial heavy weights like Joe Public, Noam Murro, Danny Kaufman, Neil Tardio Jr, Traci Lords, Stephen King and Warren Kushner to name just a few.

PEESHY

Editor: Bob Spector

Bob Spector has edited television commercials since 1987 when he began his career in Chicago after graduating from Northwestern University's film program. Since then, his work has garnered awards in most major industry shows.

Award-winning television commercials include the Foster Farms (dir. Marc Chiat) and Budweiser Lizards (dir. Tom Routson) campaigns for Goodby, Silverstein and Partners, S&W and Discover Brokerage for Black Rocket (dir. Erich Joiner/Tool).

Spector has also stayed active in side-projects, including music videos and several short independent films ("The Truth About Beef Jerky", "A Space To Call My Own", and the documentary "Not In Our Name", directed by University of Nevada/Reno researcher John Smhula). Spector is a busy musician, playing guitar and producing for singer/songwriter Brittany Shane.

Spector spent 10 years in San Francisco as co-owner and principal editor at his company, Bob 'n Sheila's Edit World. And after a short stint in Los Angeles in 2004, he is currently reforming that same company, back in San Francisco, under the name Bob 'n Sheila's/SF.

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"Killer": Nick Offerman

Nick Offerman hails from Minooka, Illinois, where he began his career of deadpan tomfoolery on the altar of St. Mary's Catholic church. He followed these histrionics with a formal bout of training at the University of Illinois at Champaign-Urbana, at an actual theater conservatory. It was here that he began to pack on the weight. The year 1991 saw our boy touring such foreign lands as Japan, Cyprus, Hungary and Philadelphia, performing in a traditional Kabuki rendering of Homer's Iliad, "Kabuki Achilles", under the tutelage of celebrated Japanese artist, Shozo Sato. In Chicago 1993, Nick and 5 other corpulent stalwarts co-founded the Defiant Theatre, which produced 10 years of delicious, low-brow entertainment before collapsing in 2004. While in Chicago, Offerman also plied his dumb show at such theaters as Steppenwolf, the Goodman, Wisdom Bridge, A Red Orchid, Shakespeare Repertory, and the Pegasus Players, where he received a 1997 Joseph Jefferson Citation for his work in The Kentucky Cycle. Arriving in Los Angeles in 1997, this mugging juggernaut joined local theater troupe the Evidence Room, where he's performed in six productions. This theater was also the site of Nick's 2002 intervention, when the 7 people who cared about him forbade his continued intake of snacks at such an arresting volume. It really was something. Nick has appeared on a whole handful of TV shows, including Will & Grace, Deadwood, NYPD Blue, ER, The West Wing, The Practice, King of Queens, The Gilmore Girls, Good Morning Miami, and recurring roles on "24", and George Lopez. He also spent one season as the portly, wisecracking carpenter on "Mix it Up!". Film Credits include: Treasure Island, Going All the Way, Lush, Groove, Speaking of Sex, I Love Your Work, and, coming soon, November, Cursed, Miss Congeniality 2, and Sin City. Nick lives in Los Angeles and likes to build things of wood.

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Writer: Kathy Hepinstall

Kathy Hepinstall was born in Odessa, Texas, and grew up two hours from the Louisiana border, where many of her relatives still reside. She is an internationally award-winning advertising copywriter and the National Best Selling author of three novels: *The House of Gentle Men*, *The Absence of Nectar* and *Prince of Lost Places*. Her novels have been translated into several different languages. She currently resides in Venice, Ca.

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"Dan" The Scout Leader: Pat Finn

FILM

CLOUD 9	Independent Feature
A HAIRY TALE	Franchise/Warner Brothers
ANCHORMAN	Dreamworks
DUDE, WHERE'S MY CAR?	20th Century Fox
LOVE AND SUPPORT	Independent Feature
UNCONDITIONAL LOVE	Paramount
THE BACHELOR	New Line
MACLINTOCK'S PEACH	Independent Feature
JERRY MAGUIRE	Tri Star
THE MARY THOMAS STORY	Walt Disney Prod./NBC/MOW
DETENTION: SIEGE AT JOHNSON HIGH	MOW/ABC

TELEVISION

UNTITLED DANE COOK	UPN (pilot) – Series Regular
LAS VEGAS	NBC – Guest Star
THE DREW CAREY SHOW	ABC – Guest Star
TOUCH 'EM ALL MCCALL	NBC (pilot) – Guest Star
LESS THAN PERFECT	ABC – Guest Star
OLIVER BEENE	FOX – Guest Star
ACCORDING TO JI	ABC – Guest Star
WITH YOU IN SPIRIT	ABC (pilot) – Series Regular
ED	NBC - Recurring
ROBERTSON'S GREATEST HITS	NICKELODEON (pilot) – Guest Star
THE HUNTRESS	USA – Guest Star
THREE SISTERS	NBC - Guest Star
3RD ROCK FROM THE SUN	NBC - Guest star, 2 episodes
FRIENDS	NBC – Guest Star, 2 episodes
KING OF QUEENS	CBS – Guest Star
THAT 70'S SHOW	FOX – Guest Star
OVERSEAS	NBC (pilot) – Series regular
DREW CAREY	NBC – Guest star
GROWN UPS	Series Regular
SEINFELD	NBC – Guest Star
LOCAL ZEROES	CBS Productions (pilot) –Series regular
MURPHY BROWN	CBS/Warner Bros. - Recurring
ARCHERS OF OMAHA	NBC - Recurring
BOYS & GIRLS	ABC/Castlerock – Series regular
THE GEORGE WENDT SHOW	CBS/Disney – Series regular
CAROLINE IN THE CITY	NBC – Guest star
AMERICAN COMEDY FESTIVAL	HBO/Comedy Central

THEATRE/IMPROVISATION

CAT LAUGH COMEDY FESTIVAL	Kilkenny, Ireland
THE SECOND CITY NORTHWEST	"CD Rom Wasn't Built in a Day"
THE SECOND CITY E.T.C./US	"Disgruntled Employee Picnic— or The Postman Always Shoots Twice."
THE SECOND CITY MAINSTAGE/US	"Truth, Justice, or The American Way"
THE SECOND CITY MAINSTAGE/US	"Take Me Out to the Balkins"
THE SECOND CITY	National Touring Company
THE HAROLD/IMPROV OLYMPIC	"Fish Shtick" & "Keilbasa Nova"
IMPROV OLYMPICS	National Touring Company
THE SOPHISTICATOES	Writer/Performer

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Info Sheet

Director: Deb Hagan
Production Co: Souvenir Manufacturing, Inc.
Address: PO Box 492119, Los Angeles, CA 90049
Phone: 866.459.9455
Email: deb@souvenirfilms.com
info@peeshymovie.com
Website: www.peeshymovie.com

TRT: 15:00 minutes
Original Format: HD Cam
Completed: August 2004
Budget: Less than 20K
Country: USA

Director: Deb Hagan
Writer: Kathy Hepinstall
Executive Producers: Deb Hagan, Leslie M. Evers
Producer: Leslie M. Evers
Cinematographer: Roman Jakobi
Original Score: Joong-Han Chung
Editor: Bob Spector
Costume Design: Susie Carlson
Production Design: Jennifer Furfaro
Make Up/Hair Design: Margaret Kimura
Casting Director: Danielle Eskinazi

Cast

Killer Nick Offerman
Dan Pat Finn
Bobby Darwood Riley Kershaw
Chad Lucas Till
Darren McGraw Michael Dahle
JD Cosmo Sher
Red Billy Prickett
Randy Blake Neitzel
Kyle Kyle Kaplan
Hunter Matt Offerman
Priest Nolan Ballin
Altar Boy Dylan Shults

PEE SHY

Synopsis

Pee Shy is the story of a persecuted scout named Bobby Darwood, and the boy who tries to help him, Chad. Led by Dan, the maniacal and cruel scout leader who torments the troop with spooky campfire stories. One night he tells a story so terrifying that Bobby humiliates himself. As new and unnerving events unfold, Bobby proves who ultimately is the greatest campfire storyteller of all.